

First joint doctoral workshop

organized by the University of Strasbourg/BETA and KIT on

Innovation, knowledge-based economies, and regional development

09:30 – 09:45h Introduction

Session 1

09:45 – 11:45h

1. René Carraz: „Who is patenting in academia, for which reasons, and how it impacts on academics: lessons from a Japanese university”
 2. Antje Schimke: „Temporal structure of firm growth and the impact of R&D”
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11:45 – 13:00h Lunch Break

Session 2

13:00 – 15:00h

1. Bjoern Bertram: „Innovation process of knowledge based technologies – The case of PEM fuel cell”
 2. Pierre Ghélardi: „How and why piloting financially a mainly technical object? – The case study of the engineering changes management in the Ariane 5 production program”
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15:00 – 15:30h Coffee Break

Session 3

15:30 – 17:30h

1. Matthias Gotsch: „Innovation measurement in the services industry – A trademark approach”
 2. Valentine Millot: „Trademarks and patents: are they complementary or substitute protections of innovation?”
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17:30 – 17:45h Concluding Remarks

Date: February 18th, 2011

Location: Karlsruhe Institute of Technology (KIT), Building 20.14 Kollegium am Schloss, Room 103.2

This workshop is supported by Karlsruhe House of Young Scientists (KHYS).