

IuK in Öffentlichkeit, Verwaltung und Politik:
Die Onlife-Initiative

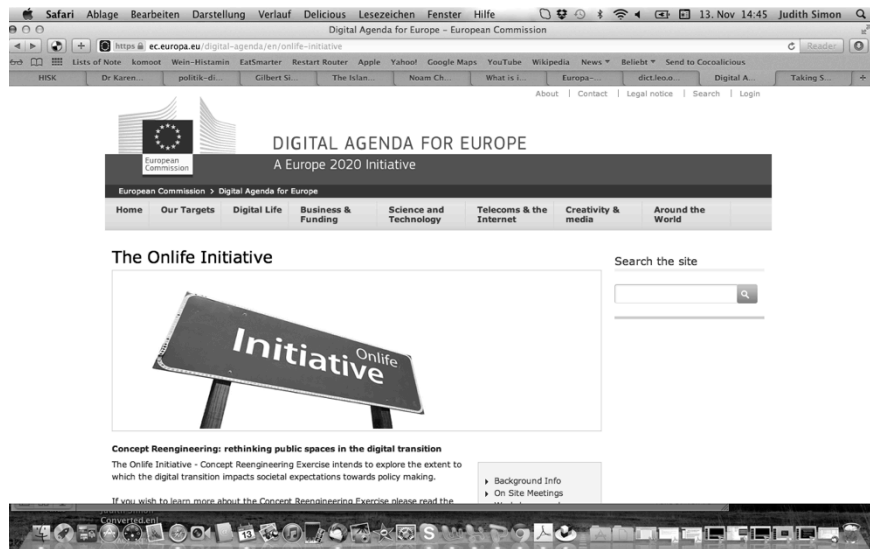
MuT-Workshop „Avancierte Urbanität“
14./15. Februar 2013, Karlsruhe

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Onlife-Initiative: A Concept Re-Engineering Exercise



<https://ec.europa.eu/digital-agenda/en/onlife-initiative>

Onlife-Initiative: A Concept Re-Engineering Exercise



Concept Reengineering: rethinking public spaces in the digital transition

„The deployment of ICTs and their uptake by society affects radically the human condition, insofar as it modifies our relationship to ourselves, to others and to the world. (...)“

The Onlife Initiative - Concept Reengineering exercise intends to explore this impact within the policy realm of the Digital Agenda for Europe.“

<https://ec.europa.eu/digital-agenda/en/onlife-initiative>

Onlife-Initiative: A Concept Re-Engineering Exercise

- - Expertenpanel, 14 PhilosophInnen & SozialwissenschaftlerInnen treffen sich seit Februar 2012 alle ca. 2 Monate für 2 halbe Tage um zu reden...
 - Inhaltlich und methodisch kaum vorformatiert
- **Institutioneller & Thematischer Kontext**
 - Einfluss der Digitalisierung auf gesellschaftliche Erwartungen an Politik, das Konzept des öffentlichen Raums, etc.
 - Digital Agenda for Europe (DG CONNECT)
- **Prozess**
 - Live-Treffen (Feb, April, Juni, Okt, Dez) der Kerngruppe in Brüssel
 - Onsite-Meetings mit Interessierten Personen & Stakeholdern
 - Parallel 14x1000x4: Schreibprozess in Runden
- **Ergebnisse**
 - Onlife-Manifesto (+ individuelle Beiträge & Anmerkungen)
 - Öffentliche Veranstaltung am 8.2.2013 in Brüssel

Onlife-Initiative

- - 1.
 2. artefacts
 3. The reversion from scarcity to abundance, when it comes to information
 4. The reversion from entity's primacy over interactions to interactions' primacy over entities
 -
 - Digitalisierung und Computerisierung unserer Gesellschaft?
 - Fokus auf öffentliche Güter und öffentlichen Raum
 - Adressaten: EC, Stakeholder & Gesellschaft im weiteren Sinne

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- 1. The blurring of the distinction between reality and virtuality
 2. The blurring of the distinction between people, nature and artefacts
 3. The reversal from scarcity to abundance, when it comes to information
 4. The reversal from entity's primacy over interactions to interactions' primacy over entities

Onlife-Initiative



Onlife-Initiative
<ul style="list-style-type: none"> • <ul style="list-style-type: none"> – Kritik & alternative Terminologie, um klassischen Dualismen und Dichotomien zwischen Menschen, Natur und Artefakten zu überwinden → Vorteile (und Nachteile) von menschlichen und nicht-menschlichen Akteuren oder Akteur-Networks anstelle von Menschen, Natur und Artefakten zu reden (Latour, Callon) → Offene Fragen: Wie kann man agency, accountability, responsibility in komplexen sozio-technischen Systemen lokalisieren? (z.B. Barad, Suchman, Haraway)

Onlife-Initiative
<ul style="list-style-type: none"> • <ol style="list-style-type: none"> 1. The blurring of the distinction between reality and virtuality 2. The blurring of the distinction between people, nature and artefacts 3. The reversal from scarcity to abundance, when it comes to information 4. The reversal from entity's primacy over interactions to interactions' primacy over entities



- ## Onlife-Initiative
- - Copyright & Licensing in Wissenschaft & Forschung
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 - Digital divide
 - - Algorithmic authority, Macht von Filtern & Aggregatoren
 - Navigation durch Reputation
 - Zentralisierung versus Dezentralisierung (Kommerzialisierung)
 - Diversität versus Personalisierung
 - Digitale Spuren, Privatheit, Sicherheit, Datenschutz, Überwachung ...

Onlife Initiative: Status Februar 2013

Onlife: Ergebnisse

<http://ec.europa.eu/digital-agenda/en/onlife-web-output>

Digital Agenda for Europe - European Commission

ec.europa.eu/digital-agenda/en/onlife-web-output

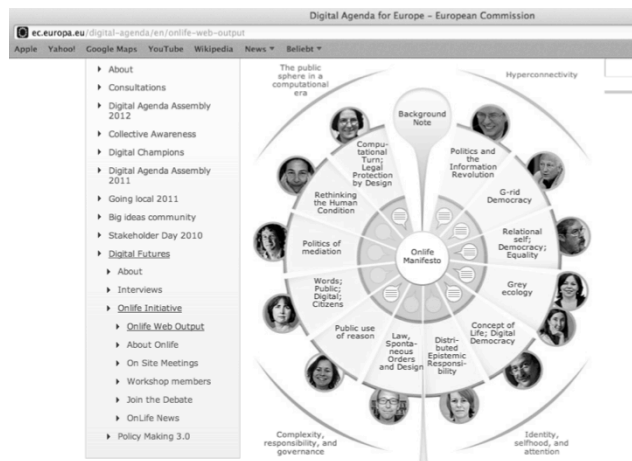
Apple Yahoo! Google Maps YouTube Wikipedia News Beliefs

- ▶ About
- ▶ Consultations
- ▶ Digital Agenda Assembly 2012
- ▶ Collective Awareness
- ▶ Digital Champions
- ▶ Digital Agenda Assembly 2011
- ▶ Going local 2011
- ▶ Big ideas community
- ▶ Stakeholder Day 2010
- ▶ Digital Futures
- ▶ About
- ▶ Interviews
- ▶ Onlife Initiative
 - ▶ Onlife Web Output
 - ▶ About Onlife
 - ▶ On Site Meetings
 - ▶ Workshop members
 - ▶ Join the Debate
 - ▶ OnLife News
 - ▶ Policy Making 3.0

- The Onlife-Manifesto
- Kommentare zum Manifest
- Vertiefende Beiträge
- Conclusions

Onlife: Ergebnisse

<http://ec.europa.eu/digital-agenda/en/onlife-web-output>



- Hyperconnectivity
- Identity, selfhood and attention
- Complexity, responsibility and governance
- The public sphere in a computational era

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- **Hyperconnectivity**
 - Hyperhistory and the Philosophy of Information Policies (Floridi)
 - View and examples on Hyperconnectivity (Ganascia)
- **Identity, selfhood and attention**
 - Media Usages and the Futures of Democracy and Equality (Ess)
 - For a Grey Ecology (Lobet-Maris & Broadbent)
 - The Concept of Life and Reinventing in the Digital Era (Laouris)
- **Complexity, responsibility and governance**
 - Distributed Epistemic Responsibility in a Hyperconnected Era (Simon)
 - Good Onlife Governance: On Law, Spontaneous Orders, and Design (Pagallo)
- **The public sphere in a computational era**
 - Onlife, the Public(s) and Legal Protection by Design (Hildebrandt)
 - Rethinking the Human Condition in a Hyperconnected Era (Dewandre)
 - Designing the Public Sphere: IT and the Politics of Mediation (Verbeek)
 - From Creative Commons to Civilized Commons (Oates)
 - Public Use of Reason: In reality, virtuality or fictionality?(Thorseth)

<p>Bezüge zu TA & zu Advancierter Urbanität</p>

<p>Onlife-Initiative & TA</p>
<ul style="list-style-type: none"> • Onlife-Initiative & TA? <ul style="list-style-type: none"> - - - - Foresight-Studien gedacht - Idee: Abkehr von Chancen/Risiken-Diskurs, Thinking Outside of the Box • Bezüge zu Advancierte Urbanität? <ul style="list-style-type: none"> - Wie kann man Chancengleichheit im Stadtraum durch IKT fördern? - Wie kann man Diversitätserfahrung fördern? - Welche Implikationen ergeben sich durch Surveillance-Techniken? - Stadtpolitik, Participation & Bottom-Up Governance und IKT -

Vielen Dank für Ihre Aufmerksamkeit!

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