

## IuK in Öffentlichkeit, Verwaltung und Politik:

### Die Onlife-Initiative

MuT-Workshop „Avancierte Urbanität“

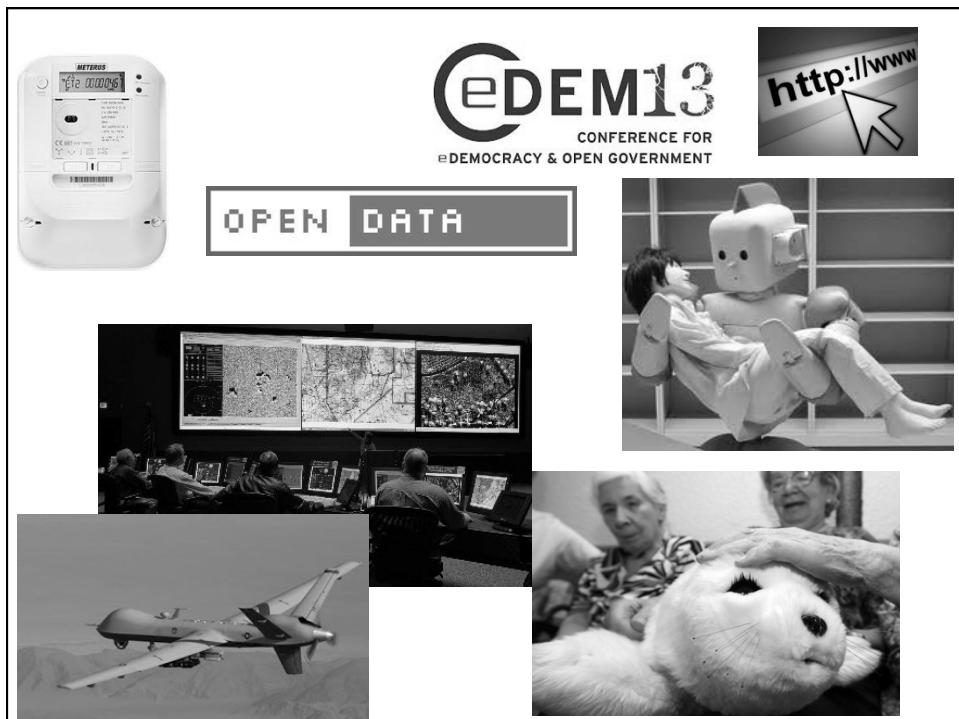
14./15. Februar 2013, Karlsruhe

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**Onlife-Initiative: A Concept Re-Engineering Exercise**

The Onlife Initiative

DIGITAL AGENDA FOR EUROPE  
A Europe 2020 Initiative

European Commission > Digital Agenda for Europe

Home Our Targets Digital Life Business & Funding Science and Technology Telecoms & the Internet Creativity & media Around the World

The Onlife Initiative

Search the site

Initiative

Concept Reengineering: rethinking public spaces in the digital transition

The Onlife Initiative - Concept Reengineering Exercise intends to explore the extent to which the digital transition impacts societal expectations towards policy making.

If you wish to learn more about the Concept Reengineering Exercise please read the

Background Info  
On Site Meetings

<https://ec.europa.eu/digital-agenda/en/onlife-initiative>

**Onlife-Initiative: A Concept Re-Engineering Exercise**

Concept Reengineering: rethinking public spaces in the digital transition

„The deployment of ICTs and their uptake by society affects radically the human condition, insofar as it modifies our relationship to ourselves, to others and to the world. (...)

The Onlife Initiative - Concept Reengineering exercise intends to explore this impact within the policy realm of the Digital Agenda for Europe.“

<https://ec.europa.eu/digital-agenda/en/onlife-initiative>

## Onlife-Initiative: A Concept Re-Engineering Exercise

- - Expertenpanel, 14 PhilosophInnen & SozialwissenschaftlerInnen treffen sich seit Februar 2012 alle ca. 2 Monate für 2 halbe Tage um zu reden...
  - Inhaltlich und methodisch kaum vorformattiert
- **Institutioneller & Thematischer Kontext**
  - Einfluss der Digitalisierung auf gesellschaftliche Erwartungen an Politik, das Konzept des öffentlichen Raums, etc.
  - Digital Agenda for Europe (DG CONNECT)
- **Prozess**
  - Live-Treffen (Feb, April, Juni, Okt, Dez) der Kerngruppe in Brüssel
  - Onsite-Meetings mit Interessierten Personen & Stakeholdern
  - Parallel 14x1000x4: Schreibprozess in Runden
- **Ergebnisse**
  - Onlife-Manifesto (+ individuelle Beiträge & Anmerkungen)
  - Öffentliche Veranstaltung am 8.2.2013 in Brüssel

## Onlife-Initiative

- - 1.
  2. artefacts
  3. The reversal from scarcity to abundance, when it comes to information
  4. The reversal from entity's primacy over interactions to interactions' primacy over entities
- 
- Digitalisierung und Computerisierung unserer Gesellschaft?
- Fokus auf öffentliche Güter und öffentlichen Raum
- Adressaten: EC, Stakeholder & Gesellschaft im weiteren Sinne

## Onlife-Initiative

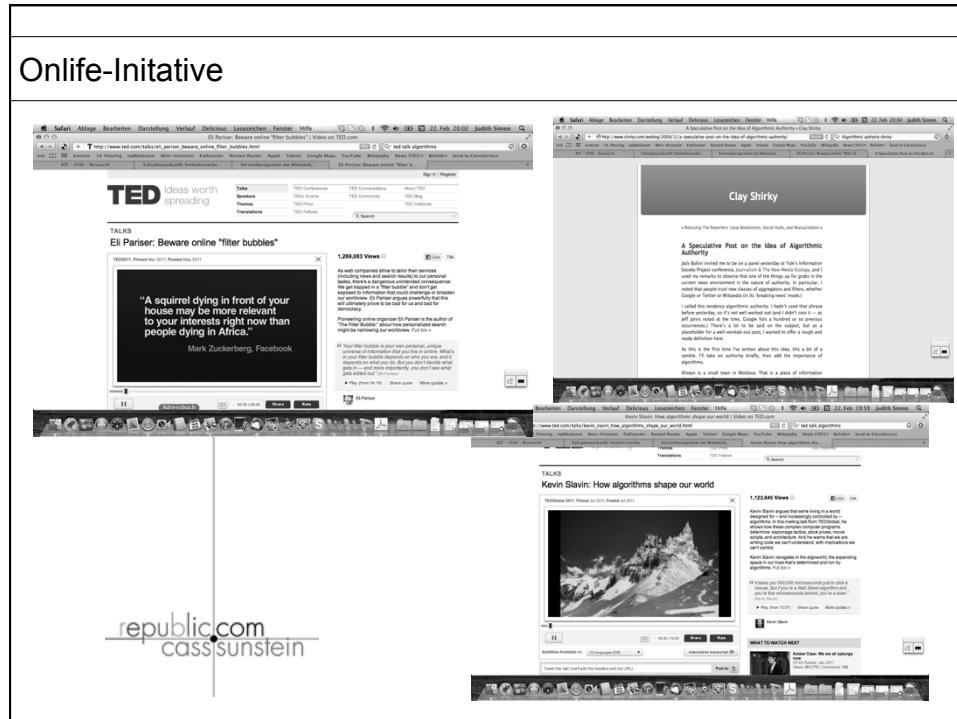
- 1. The blurring of the distinction between reality and virtuality
  2. The blurring of the distinction between people, nature and artefacts
  3. The reversal from scarcity to abundance, when it comes to information
  4. The reversal from entity's primacy over interactions to interactions' primacy over entities

## Onlife-Initiative



Onlife-Initiative
<ul style="list-style-type: none"> <li>•           <ul style="list-style-type: none"> <li>- Kritik &amp; alternative Terminologie, um klassischen Dualismen und Dichotomien zwischen Menschen, Natur und Artefakten zu überwinden</li> <li>→ Vorteile (und Nachteile) von menschlichen und nicht-menschlichen Akteuren oder Akteur-Networks anstelle von Menschen, Natur und Artefakten zu reden (Latour, Callon)</li> <li>→ Offene Fragen: Wie kann man agency, accountability, responsibility in komplexen sozio-technischen Systemen lokalisieren? (z.B. Barad, Suchman, Haraway)</li> </ul> </li> </ul>

Onlife-Initiative
<ul style="list-style-type: none"> <li>•           <ol style="list-style-type: none"> <li>1. The blurring of the distinction between reality and virtuality</li> <li>2. The blurring of the distinction between people, nature and artefacts</li> <li>3. The reversal from scarcity to abundance, when it comes to information</li> <li>4. The reversal from entity's primacy over interactions to interactions' primacy over entities</li> </ol> </li> </ul>



## Onlife-Initiative

- - Copyright & Licensing in Wissenschaft & Forschung
  - Digital divide
- - Algorithmic authority, Macht von Filtern & Aggregatoren
  - Navigation durch Reputation
  - Zentralisierung versus Dezentralisierung (Kommerzialisierung)
  - Diversität versus Personalisierung
- Digitale Spuren, Privatheit, Sicherheit, Datenschutz, Überwachung ...

## Onlife Initiative: Status Februar 2013

### Onlife: Ergebnisse

<http://ec.europa.eu/digital-agenda/en/onlife-web-output>

The screenshot shows the European Commission's Digital Agenda for Europe website. The main navigation bar includes links for Apple, Yahoo!, Google Maps, YouTube, Wikipedia, News, and Beliebt. A sidebar on the left lists various digital agenda documents and initiatives. The central content area features a circular diagram titled "Onlife Manifesto" at its center. The diagram is surrounded by several interconnected nodes and concepts, each represented by a portrait of a person and a brief description:

- Background Note
- Hyperconnectivity
- Computational (In)Legal Protection by Design
- Politics and the Information Revolution
- G-rid Democracy
- Relational self; Democracy; Equality
- Grey ecology
- Concept of Life; Digital Democracy
- Distributed Economic Responsibility
- Law, spontaneous Orders and Design
- Public use of reason
- Words; People; Digital; Citizens
- Politics of mediation
- Rethinking the Human Condition
- Computational (In)Legal Protection by Design
- The public sphere is a computational era
- Complexity, responsibility, and governance
- Identity, selfhood, and attention

To the right of the diagram, a bulleted list provides further details about the Onlife Initiative:

- The Onlife-Manifesto
- Kommentare zum Manifest
- Vertiefende Beiträge
- Conclusions

## Onlife: Ergebnisse

<http://ec.europa.eu/digital-agenda/en/onlife-web-output>

The diagram is a circular representation of the Onlife Manifesto. At the center is a small circle labeled "Onlife Manifesto". Surrounding it are several larger circles, each containing a portrait of a person and a title. The titles are arranged in a clockwise cycle: "Background Note", "Hyperconnectivity", "Relational self; Democracy; Equality", "Grey ecology", "Concept of Life; Digital Democracy", "Distributed Epistemic Responsibility", "Law, Spontaneous Orders and Design", "Public use of reason", "Words; Public; Digital; Citizens", "Politics of mediation", "Rethinking the Human Condition", "Computational Turn; Legal Protection by Design", and "The public sphere in a computational era". To the left of the diagram is a vertical sidebar with a list of links under categories like "About", "Consultations", "Digital Agenda Assembly 2012", etc.

- Hyperconnectivity
- Identity, selfhood and attention
- Complexity, responsibility and governance
- The public sphere in a computational era

## Onlife-Initiative

- Hyperconnectivity
  - Hyperhistory and the Philosophy of Information Policies (Floridi)
  - View and examples on Hyperconnectivity (Ganascia)
- Identity, selfhood and attention
  - Media Usages and the Futures of Democracy and Equality (Ess)
  - For a Grey Ecology (Lobet-Maris & Broadbent)
  - The Concept of Life and Reinventing in the Digital Era (Laouris)
- Complexity, responsibility and governance
  - Distributed Epistemic Responsibility in a Hyperconnected Era (Simon)
  - Good Onlife Governance: On Law, Spontaneous Orders, and Design (Pagallo)
- The public sphere in a computational era
  - Onlife, the Public(s) and Legal Protection by Design (Hildebrandt)
  - Rethinking the Human Condition in a Hyperconnected Era (Dewandre)
  - Designing the Public Sphere: IT and the Politics of Mediation (Verbeek)
  - From Creative Commons to Civilized Commons (Oates)
  - Public Use of Reason: In reality, virtuality or fictionality? (Thorseth)

## Bezüge zu TA & zu Advancierter Urbanität

### Onlife-Initiative & TA

- Onlife-Initiative & TA?
  - 
  - 
  - 
  - - Foresight-Studien gedacht
    - Idee: Abkehr von Chancen/Risiken-Diskurs, Thinking Outside of the Box
- Bezüge zu Advancierte Urbanität?
  - Wie kann man Chancengleichheit im Stadtraum durch IKT fördern?
  - Wie kann man Diversitätserfahrung fördern?
  - Welche Implikationen ergeben sich durch Surveillance-Techniken?
  - Stadtpolitik, Participation & Bottom-Up Governance und IKT
  - ....

## **Vielen Dank für Ihre Aufmerksamkeit!**

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